

HP Large Format Media

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HPLFMedia.com



News Release

New HP Light Fabric Provides Performance, Value and Versatility

HP introduces a new 100% knitted polyester fabric for HP Latex Printers that is wrinkle-resistant, soft to the touch and features an excellent color gamut for a range of high-profile display applications.

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[Overview Image](#)

[HP Light Fabric Landing Page](#)

¹ HP Light Fabric is certified according to Oeko-Tex® Standard 100, which is a globally uniform testing and certification system for textile raw materials, intermediate, and end products at all stages of production. Tested for emissions of volatile organic compounds and chemical residues such as pesticides, allergy-inducing dyestuffs, or tin-organic compounds.

² This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

³ B1, M1, and NFPA701 approved fire certifications.

⁴ With HP Latex Inks. HP image permanence and scratch, smudge, and water resistance estimates by HP Image Permanence Lab on a range of media including HP printing materials. For more information, see globalBMG.com/hp/printpermanence.

Sarasota, FL., January 7, 2015 — The new HP Light Fabric has been tested for harmful substances and is certified according to the Oeko-Tex Standard 100¹, and is REACH-compliant², providing confidence that the material poses no health risks when used as intended. Moreover, the fabric flame-retardant to B1, M1, and NFPA 701 standards³.

HP Light Fabric allows print shops to produce economical, lightweight, high-quality banners and display for special events, retail displays and exhibits, among other applications.

Since it is crease- and wrinkle-resistant, as well as rub- and scratch-resistant⁴, print shops can have greater confidence in the final application when they pack and ship their fabric displays.

An excellent alternative to PVC for banners and displays, HP Light Fabric is available in 42-, 54-, and 60-inch widths. For more information and to find a re-seller near you, contact HP's licensing partner, Brand Management Group (BMG), at 888-893-4668, or go to www.HPLFMedia.com.

About Brand Management Group

BMG supports its worldwide dealer network with distribution at key geographical points, personal and prompt service, and unmatched product and technical support. Each member of the Brand Management Group team has extensive experience selling and supporting OEM inkjet media and supplies, and has a wealth of knowledge and technical expertise in the global wide-format printing market. To learn more about BMG, go to www.globalBMG.com

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. With the broadest technology portfolio spanning printing, personal systems, software, services and IT infrastructure, HP delivers solutions for customers' most complex challenges in every region of the world. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

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