

## HP Large Format Media

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[globalBMG.com/HP](http://globalBMG.com/HP)



### News Release

## Updated HP Matte Canvases Boost Quality and Print Production

HP Professional Matte Canvas and HP Artist Matte Canvas have been updated to improve image quality, simplify production and save money.

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[www.globalBMG.com/HP/news](http://www.globalBMG.com/HP/news)

#### Links:

[Overview Image](#)

[HP Professional Matte Canvas](#)

[HP Artist Matte Canvas](#)

Sarasota, FL., July 10, 2014 — HP has updated its popular matte canvases designed for aqueous printers and optimized for HP Designjet printers: HP Professional Matte Canvas and HP Artist Matte Canvas.

Both canvases have an improved, state-of-the-art coating, providing higher-quality image reproduction. Print service providers, fine art reproduction companies and photographers will see deeper blacks, brighter whites and an increased color gamut, all at an economical price point.

Moreover, both canvases are more flexible for trouble-free production and finishing: stretch, fold and mount without cracking the image.

HP Professional Matte Canvas: Features a bright-white, smooth matte finish on a 2-over-1 weave with a larger color gamut. This canvas is ideal for fine art and photo reproductions and museum-quality art at an affordable price.

HP Artist Matte Canvas: Get vivid color and sharp detail on this economical canvas, ideal for longer production runs of art reproductions and photo enlargements. This canvas features a 1-over-1 weave on a slightly textured surface that dries quickly and produces water-resistant prints.

All HP Technical & Graphics Media for Designjet printers are designed to work together as a system to provide reliable, consistent results with every print.

For more information and to find a re-seller near you, contact HP's licensing partner, Brand Management Group, at 888-893-4668 or go to [www.globalBMG.com/hp](http://www.globalBMG.com/hp).

### About Brand Management Group

BMG supports its worldwide dealer network with distribution at key geographical points, personal and prompt service, and unmatched product and technical support. Each member of the Brand Management Group team has extensive experience selling and supporting OEM inkjet media and supplies, and has a wealth of knowledge and technical expertise in the global wide-format printing market. You can find BMG online at [www.globalBMG.com](http://www.globalBMG.com).

### About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. With the broadest technology portfolio spanning printing, personal systems, software, services and IT infrastructure, HP delivers solutions for customers' most complex challenges in every region of the world. More information about HP (NYSE: HPQ) is available at <http://www.hp.com>.

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