

HP Adhesive Vinyl Application Chart



Film Description					Ink Compat			Applications							Durability		Application Surfaces					Adhesive				Liner	
SKU	Product Name	Thickness	Finish	Opacity	Latex	Solvent	UV-Curable	Trailers/Box Trucks	Outdoor Signage	Interior Windows	Smooth Walls	Transit (flat/slight curves)	Labels/Decals	POP/Trade show	Life Expectancy (Unprinted)	Life Expectancy (Printed) ¹	Flat	Flat w/Rivets	Corrugated	Simple Curves	Low surface energy plastics	Color	Permanent	Removable	Repositionable	Air-release	
Intermediate Calendered																											
4WM32A	HP Prime Gloss CP 54in x 150ft	3.4 mil	Gloss	96%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Clear	•	•	•	•	
4WM34A	HP Prime Gloss CP 60in x 150ft	3.4 mil	Gloss	96%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Clear	•	•	•	•	
4WM24A	HP Prime Gloss Air GP 54in x 150ft	3.4 mil	Gloss	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM26A	HP Prime Gloss Air GP 60in x 150ft	3.4 mil	Gloss	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM66A	HP Prime Matte Air GP 54in x 150ft	3.4 mil	Matte	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM68A	HP Prime Matte Air GP 60in x 150ft	3.4 mil	Matte	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM62A	HP Prime Gloss Air GR 54in x 150ft	3.4 mil	Gloss	≥99	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM64A	HP Prime Gloss Air GR 60in x 150ft	3.4 mil	Gloss	≥99	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM63A	HP Prime Gloss Air GR 54in x 300ft	3.4 mil	Gloss	≥99	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM70A	HP Prime Matte Air GR 54in x 150ft	3.4 mil	Matte	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM72A	HP Prime Matte Air GR 60in x 150ft	3.4 mil	Matte	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
High-performance Calendered																											
4WM08A	HP Optimal Gloss Air GRP 54in x 150ft	3 mil	Gloss	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM10A	HP Optimal Gloss Air GRP 60in x 150ft	3 mil	Gloss	≥99%	•	•	•	•	•	•	•	•	•	•	N/A	10 yrs	•	•	•	•	•	Gray	•	•	•	•	
4WM05A	HP Grip Matte Polymeric Air 54in x 150ft	3.4 mil	Matte	96%	•	•	•	•	•	•	•	•	•	•	TBC	TBC	•	•	•	•	•	Clear	•	•	•	•	

* Products may work for other applications not listed. The user is responsible for determining product suitability, including adhesion and, if required, removal characteristics. Products should be tested on substrate prior to usage.

¹ Outdoor, laminated, printed with original HP 831 & 871 Latex Inks

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Product Name	Thickness	Finish	Opacity	Latex	Solvent	UV-Curable	Trailers/Box Trucks	Outdoor Signage	Interior Windows	Smooth Walls	Transit (flat/slight curves)	Labels/Decals	POP/Tradeshaw	Life Expectancy (Unprinted)	Life Expectancy (Printed) ¹	Flat	Flat with Rivets	Corrugated	Simple Curves	Low-surface Energy Plastics	Color	Permanent	Removable	Repositionable	160g DSPE Air-release	140g DSPE	
Material: Promotional																											
HP Permanent Gloss Adhesive Vinyl	3 mil	Gloss	93%	*	*	*		*	*	*		*	*	>3 years	>3 years	*		*	*		Clear	*					
HP Permanent Matte Adhesive Vinyl	3 mil	Matte	93%	*	*	*		*	*	*		*	*	>3 years	>3 years	*		*	*		Clear	*					
HP Everyday Gloss Overlaminante	3 mil	Gloss	Clear					*	*	*		*	*	>3 years	>3 years	*		*	*		Clear	*					
HP Everyday Matte Overlaminante	3 mil	Matte	Clear					*	*	*		*	*	>3 years	>3 years	*		*	*		Clear	*					
Material: Intermediate Calendered																											
HP Prime Gloss CP	3.4 mil	Gloss	96%	*	*	*		*				*	*	>7 years	>10 years	*		*			Clear	*				*	
HP Prime Gloss Air GP	3.4 mil	Gloss	≥99%	*	*	*		*				*	*	>7 years	>10 years	*		*			Gray	*			*		
HP Prime Matte Air GP	3.4 mil	Matte	≥99%	*	*	*		*				*	*	>7 years	>10 years	*		*			Gray	*			*		
HP Prime Gloss Air GR	3.4 mil	Gloss	≥99%	*	*	*		*				*	*	>7 years	>10 years	*		*			Gray		*		*		
HP Prime Matte Air GR	3.4 mil	Matte	≥99%	*	*	*		*				*	*	>7 years	>10 years	*		*			Gray		*		*		
HP Grip Matte Polymeric Air	3.4 mil	Matte	≥92%	*	*	*		*		*		*	*		N/A	*				*	Clear	*			*		
Material: High-performance Calendered																											
HP Optimal Gloss Air GRP	3 mil	Gloss	≥99%	*	*	*	*	*		*	*	*	*	N/A	N/A	*	*	*	*		Gray			*	*		
Material: High-performance Clear Printable Laminate																											
HP Gloss Polymeric Overlaminante	3 mil	Gloss	Clear	*	*	*	*	*	*		*	*	*	N/A	N/A						Clear	*				*	
HP Matte Polymeric Overlaminante	3 mil	Matte	Clear	*	*	*	*	*	*		*	*	*	N/A	N/A						Clear	*				*	
Material: Cast Overlaminante																											
HP Clear Gloss Cast Overlaminante	2 mil	Gloss	Optically Clear				*	*	*	*	*	*	*	N/A	N/A	*	*	*	*		Clear	*					

1 - Outdoor, laminated, printed with original HP 831 & 871 Latex Inks. For more information on Image Expectancy, visit www.hpmedia.com/hp/en/print/performance