

**Quality you can trust,  
at a price you can afford . . .**

# **HP Adhesive Vinyl**



**The new portfolio of HP Adhesive Vinyls and Printable Laminates deliver the consistency, performance and uncompromising image quality your customers demand—now at unbeatable prices.**

Not only does HP Vinyl produce superb print quality, HP Vinyl is REACH compliant\*—providing health and environmental assurance. A high optic white point produces colors that pop and installation is easy and bubble-free with air release liners. Test results prove high durability and long-lasting print performance properties. HP offers the complete printing solution—ink, media and printer are engineered to work together seamlessly.

Affordable, high-quality, environmentally assured—why choose anything else?

- **HP total printing solution**
- **Low cost**
- **Bright-white**
- **Bubble-free easy installation**
- **REACH compliant\***
- **RoHS compliant\***
- **B1 fire-resistant\*\***
- **Excellent image quality**
- **Polymeric calendared vinyl**
- **High durability**

# HP Adhesive Vinyl Technical Specifications

	Product	Thickness	Finish	Adhesive / Liner	Product Number	Roll Size
PRIME	Intermediate Polymeric Calendared Vinyl					
	An intermediate grade vinyl that creates high-impact signage with sharp, vibrant print quality while enjoying excellent value.					
	HP Prime Gloss CP	86 microns/3.4 mil	Gloss	(CP) Clear permanent adhesive 140g DSPE liner	4WM31A 4WM32A 4WM34A	27in x 20ft 54in x 150ft 60in x 150ft
	HP Prime Gloss Air GP	86 microns/3.4 mil	Gloss	(GP) Grey permanent adhesive 160g DSPE air release liner	4WM23A 4WM24A 4WM25A 4WM26A 4WM27A	27in x 20ft 54in x 150ft 54in x 300ft 60in x 150ft 60in x 300ft
	HP Prime Matte Air GP	86 microns/3.4 mil	Matte	(GP) Grey permanent adhesive 160g DSPE air release liner	4WM65A 4WM66A 4WM68A	27in x 20ft 54in x 150ft 60in x 150ft
	HP Prime Gloss Air GR	86 microns/3.4 mil	Gloss	(GP) Grey removable adhesive 160g DSPE air release liner	4WM62A 4WM64A 4WM63A	54in x 150ft 60in x 150ft 54in x 300ft
	HP Prime Matte Air GR	86 microns/3.4 mil	Matte	(GR) Grey removable adhesive 160g DSPE air release liner	4WM70A 4WM72A	54in x 150ft 60in x 150ft
	HP Grip Matte Polymeric Air	86 microns/3.4 mil	Matte	Clear high tack adhesive 160g DSPE air release liner	4WM05A 4WM06A	54in x 150ft 60in x 150ft
	High-performance Polymeric Calendared Vinyl					
	A premium vinyl that provides top-of-the-line performance for outdoor signage, fleet graphics, retail and trade show displays.					
	HP Optimal Gloss Air GRP	76 microns/3.0 mil	Gloss	(GR) Grey repositionable adhesive 160g DSPE air release liner	6GA37A 6GA39A	1372mm x 50m 1524mm x 50m
	High-performance Polymeric Clear Printable Laminate					
	HP Gloss Polymeric Overlamine	76 microns/3.0 mil	Gloss	Clear printable laminate 140g DSPE liner	6GA31A 6GA32A 6GA34A	1067mm x 50m 1372mm x 50m 1524mm x 50m
	HP Matte Polymeric Overlamine	76 microns/3.0 mil	Matte	Clear printable laminate 140g DSPE liner	6GA68A 6GA69A 6GA71A	1067mm x 50m 1372mm x 50m 1524mm x 50m
	Cast High-performance Overlamine (not printable)					
	HP Clear Gloss Cast Overlamine	50 microns/2.0 mil	Gloss	Optically clear cast laminate 4 mil poly liner	CH037A CH036A	54in x 150ft 60in x 150ft

\* This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at HP Printing Products and Consumable Supplies. Logo source: Copyright European Chemicals Agency.

**MADE IN  
THE USA**