

HP Adhesive Vinyl Application Guide



Trade show & event displays, signage, POP & retail displays

PROMOTIONAL

Promotional graphics

Permanent Self-adhesive Vinyl

- Everyday applications
- Versatile
- Easy-to-handle

HP Permanent Gloss Adhesive Vinyl



- Permanent adhesive
- Highly opaque
- Gloss finish

HP Permanent Matte Adhesive Vinyl



- Permanent adhesive
- Highly opaque
- Matte finish

Overlamine solutions

Calendared overlamine

- Economical
- Print protection
- Clear, permanent adhesive

HP Everyday Gloss Overlamine



- Clear, permanent adhesive
- Gloss finish
- Protects from wear and tear

HP Everyday Matte Overlamine



- Clear, permanent adhesive
- Matte finish
- Protects from wear and tear

Outdoor/indoor signage, labels/decals, & POP/trade show

PRIME

Intermediate

Polymeric Calendared Adhesive Vinyl

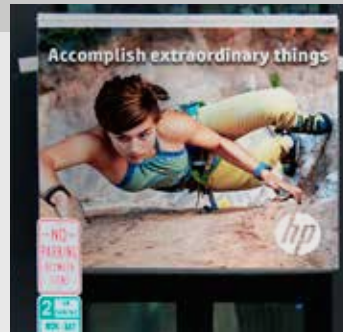
- Reliable
- Consistent
- Excellent quality

HP Prime Gloss Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

HP Prime Matte Air GR



- Gray removable adhesive
- Air release for bubble-free application
- For use on most substrates

Outdoor/indoor signage, labels/decals, & POP/trade show

PRIME (continued)

HP Prime Gloss CP



- Clear permanent adhesive
- DSPE lay-flat liner
- Not recommended for dark substrates or over existing graphics

HP Prime Gloss Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

HP Prime Matte Air GP



- Gray permanent adhesive
- Air release for bubble-free application
- Provides opacity for use on most substrates

Fleet, signage & wall graphics

OPTIMAL

HP Optimal Gloss Air GRP

High-performance
Polymeric
Calendered
Adhesive Vinyl

- Top-of-the-line
- Most versatile
- Superior quality
- Gray repositionable adhesive
- Air release liner for bubble-free application
- For use on vehicles with simple curves and most other substrates



Window & transparent graphics

PRINTABLE OVERLAMINATES

HP Gloss Polymeric
Overlaminates



HP Matte Polymeric
Overlaminates



- Clear permanent adhesive
- DSPE lay-flat liner
- For use as a UV protective laminate or for transparent printable graphics

The **HP Adhesive Vinyls and Laminates portfolio** delivers the consistency, performance and uncompromising image quality your customers demand—now at unbeatable prices. Not only does HP Vinyl produce superb print quality, HP Vinyl is REACH compliant*—providing health and environmental assurance. A high optic white point produces colors that pop and installation is easy and bubble-free with air release liners. HP offers the complete printing solution—ink, media and printer are engineered to work together seamlessly.

* See the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

