

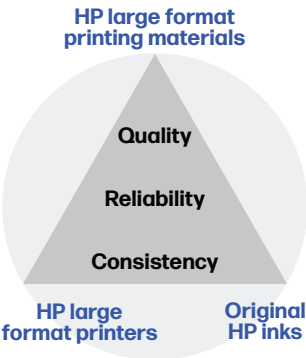


HP Premium Instant-dry Gloss Photo Paper



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



See it instantly—images pop right off the page

Impress with unrivaled image quality

Make an even bigger impression. Improved HP Premium Instant-dry Gloss Photo Paper delivers unrivaled image quality for brilliant photos and high-impact display graphics—from posters and presentations to retail graphics.

Save time and money with instant-dry prints

Help save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. And HP Premium Instant-dry Gloss Photo Paper delivers the easy, trouble-free printing you expect from HP.

Gain versatility, print with the environment in mind

Count on long-lasting prints with this FSC®-certified paper.¹ Get great results for indoor display graphics, whether you're printing with HP pigment- or dye-based inks. And get exceptional print permanence, in-window² or away from direct sun.³

Target customers	Applications	Benefits
Commercial photographers	Trade show and event displays	Better image quality with Original HP dye-based inks (more vivid colors, deeper blacks, finer detail)
Photo labs	Posters and presentations	Better image quality with Original HP pigment-based inks (deeper blacks)
Print service providers	POP and retail displays	Noticeably whiter sheet
Graphic designers	Photo enlargements	Higher opacity
Artists	Art reproductions	Durable, long-lasting prints
	Geographic Information Systems (GIS)	FSC®-certified paper ¹
		Recyclable through Region-specific practices ⁴

Technical specifications



HP Premium Instant-dry Gloss Photo Paper
For the latest ICC profiles/paper presets, please visit [HPLFMedia.com/hp/paperpresets](https://hplfmedia.com/hp/paperpresets).

Ink compatibbility	Original HP pigment- and dye-based inks			
Weight	260 g/m² per ISO 536 Test Method			
Thickness	261 microns/10.3 mil per ISO 534 Test Method			
Opacity	97% per TAPPI T-425 Test Method			
Brightness	92 per TAPPI T-452 Test Method			
Whiteness	105 per CIE Ganz 82 Test Method			
Finish	Gloss			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	30 to 80% RH			
Display permanence (Indoor home or office)	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; up to 100 years with Original HP 83 UV inks ³			
Display permanence (Commercial in-window, unlaminated)	Up to 1 year with Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks ²			
Display permanence (Commercial in-window, laminated)	Up to 3 years with Original HP 91 or HP 70 Photo Inks; up to 2 years with Original HP 771 Vivid Photo Inks ²			
Water resistance	Water resistant with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks, or HP 83 UV inks ⁵			
Dry time	Less than 2 minutes (at 23° C, 50% RH)			
Lamination	Yes, hot or cold			
Shelf life	2 years, unopened in original packaging			
Storage temperature	18 to 30° C / 64 to 86° F			
Storage humidity	35 to 65% RH			
Environmental	Recyclable through Region-specific practices ⁴ ; FSC®-certified paper ¹			
Country of origin	Product of Germany			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	Q7991A	610 mm x 22,9 m (24 in x 75 ft)	848412013283	Worldwide
	Q7993A	914 mm x 30,5 m (36 in x 100 ft)	848412013290	Worldwide
	Q7995A	1067 mm x 30,5 m (42 in x 100 ft)	848412013306	Worldwide
	Q7997A	1270 mm x 30,5 m (50 in x 100 ft)	848412013313	Americas, Asia
	Q7999A	1524 mm x 61 m (60 in x 200 ft)	848412013320	Worldwide

Warranty HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see [HPLFMedia.com/go/mediawarranties](https://hplfmedia.com/go/mediawarranties). To obtain warranty service, please contact Brand Management Group customer support at [HPLFMedia.com/hp/en/contactus](https://hplfmedia.com/hp/en/contactus).

¹ HP has a policy for offering Forest Stewardship Council® (FSC®)-certified papers that are sourced from FSC®-certified forests and other controlled sources. BMG trademark license code FSC®-C115319, see fsc.org. HP trademark license code FSC®-C017543, see fsc.org. Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit [HPLFMedia.com](https://hplfmedia.com).

² With Original HP 771 Vivid Photo Inks or HP 91 or HP 70 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).

³ With Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; or Original HP 83 UV inks. Display permanence rating for interior displays away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).

⁴ Papers can be recycled according to region-specific practices. In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

⁵ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [HPLFMedia.com/printpermanence](https://hplfmedia.com/printpermanence).



For detailed information on the HP large format printing materials portfolio and to order, see [HPLFMedia.com](https://hplfmedia.com)

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