

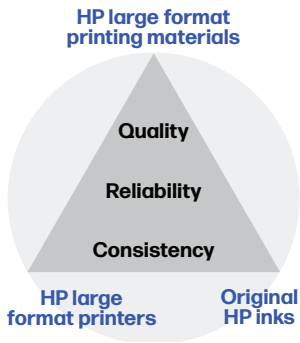


HP Premium Poster Paper



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



A premium poster paper optimized for third-generation HP Latex Inks

Deliver high-quality images

Create vibrant prints for both indoor and outdoor applications with this premium poster paper, designed together with HP Latex Inks.

Offer paper designed with the environment in mind

Produce vivid colors and crisp text and graphics on this recyclable¹, FSC®-certified² paper that's available in a range of sizes including jumbo rolls (made to order).

See reliable results, consistent performance

Optimize your everyday printing with the reliable, trouble-free performance of this economical paper specially designed to eliminate heater marks, head strikes, and inaccurate color. Compatible with all HP Latex printers and optimized for HP Latex 3000 and HP Latex 300 series printers.

Target customers	Applications	Benefits
Print service providers	Tradeshow and event displays	Compatible with all HP Latex printers
	POP and retail displays	Crisp text and graphics
	Photo-realistic posters	Fast dry time
	Bus shelter graphics	Easy post-print processing
	Open edition décor reproductions	Commonly recyclable ¹
	Indoor and outdoor signage	FSC®-certified paper ²

Technical specifications



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For the latest ICC profiles/paper presets, please visit HPLFMedia.com/paperpresets.

Ink compatability	Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks
Weight	200 g/m² per ISO 536 Test Method
Thickness	203 microns/8 mil per ISO 534 Test Method
Opacity	>97% per TAPPI T-425 Test Method
Whiteness	>122 per ASTM E-313 Test Method
Brightness	>99 per TAPPI T-452 Test Method
Finish	Semi-matte
Dry time	Instant dry
Take up reel	Take up reel recommended for L3xx printers and not recommended for L5xx series printers.
Operating temperature	15 to 100° C / 59 to 212° F
Operating humidity	20 to 80% RH
Lamination	Hot or cold lamination; can be laminated with most commercially available laminate films ³
Shelf life	2 years, unopened in original packaging
Storage temperature	0 to 40° C / 32 to 104° F
Storage humidity	5 to 95% RH
Country of origin	Product of Germany
Environmental	Commonly recyclable ¹ , FSC®-certified paper ²
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see HPLFMedia.com/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .

Ordering information	Product numbers	Roll sizes	UPC codes	Region
	N3T48A	914 mm x 61 m (36 in x 200 ft)	848412016406	United States, Canada, Latin America, Asia Pacific and Japan
	N3T49A	1372 mm x 61 m (54 in x 200 ft)	848412016413	United States, Canada, Latin America, Asia Pacific and Japan
	N3T50A	1524 mm x 61 m (60 in x 200 ft)	848412016420	United States, Canada, Latin America, Asia Pacific and Japan

¹ Can be recycled through commonly available recycling programs.

² HP has a policy for offering Forest Stewardship Council® (FSC®)-certified papers that are sourced from FSC®-certified forests and other controlled sources. BMG trademark license code FSC®-C115319, see [fsc.org](https://www.fsc.org). HP trademark license code FSC®-C017543, see [fsc.org](https://www.fsc.org). Not all FSC®-certified products are available in all regions. For information about HP large format printing materials, please visit HPLFMedia.com.

³ Based on testing prints produced with Original HP Latex Inks using a 3-mil vinyl film laminate that contains a water-based acrylic pressure-sensitive adhesive, a 3-mil vinyl film laminate that contains a solvent acrylic pressure-sensitive adhesive, and a 3-mil polyester film that contains a low melt copolymer blended ethylene vinyl acetate (EVA) thermal-adhesive system—the formulations of which HP believes represent the majority of film laminates that are commercially available based on historical testing. Films without the above-mentioned formulations may not be compatible.



For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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