

Large Format Printing Materials Product Update

November 11, 2025

Product: HP Permanent Gloss & Matte Adhesive Vinyl

Region: AMS – United States, Canada

Dear Partner,

The HP Permanent Gloss Adhesive Vinyl and HP Permanent Matte Adhesive Vinyl are now manufactured in the United States. Below is a summary of the physical property changes because of the new manufacturing location. “NEW” will be displayed on the product label for the next 6 months. The part numbers are not changing, and the same profiles can be used.

HP Permanent Gloss Adhesive Vinyl:

Attribute	Current - discontinued	New
Face Film Thickness	81 microns (3.2 mil)	76 microns (3 mil)
Liner	145 gsm DSPE	120gsm DSPE +/- 10%
Whiteness	78	90
Brightness	83	85
Opacity	95%	93%
Country of Origin	China	United States of America

HP Permanent Matte Adhesive Vinyl:

Attribute	Current - discontinued	New
Face Film Thickness	81 microns (3.2 mil)	76 microns (3 mil)
Liner	145 gsm DSPE	120gsm DSPE +/- 10%
Whiteness	78	89
Brightness	83	86
Opacity	95%	93%
Country of Origin	China	United States of America

Contact your local sales representative should you have any questions.

Thank you for your business,

BMG/HP Large Format Printing Materials Team